

NORTHFIELD HILLS ART FAIR
August 28, 2011

Dear Artists:

*** New Information * Make sure you read thoroughly as there is new information regarding this year's art fair.**

The residents of Northfield Hills cordially invite you to apply for the 37th annual Art-on-the-Lake.

Northfield Hills is located in Troy, Michigan on Long Lake Road between Crooks and Coolidge, minutes away from Birmingham, Bloomfield Hills and Rochester. Northfield Hills is the largest and best-known condominium development in Troy, surrounded by 1000's of exclusive single family homes. Publicity and our location, with its 10-acre Lakeshore setting, combine to attract a stream of discriminate, appreciative people.

The show will be held on Sunday, August 28th 2011 beginning at 10:00 a.m. until 6:00 p.m. rain or shine. Complimentary coffee and muffins will be served during set-up. All booth locations have been planned according to media mix. Many of our booths have parking available behind them but this is on a first come first serve basis, so apply early.

Each display area will be 12' x 12' and located on grass. Artists are responsible for providing their own display equipment and weather protection.

\$70.00 along with 4 slides/pictures (3 slides of work & 1 slide of your fully stocked outdoor booth) identified with your name is due **no later than June 1, 2011**. After June 1st there will be a \$10.00 late fee. Slide/photo jurying is done separately for each category. The jury panel consists of professional artists. Jurying is anonymous and silent. Descriptions of process provided by the artists on the applications will be read. Each applicant is assigned a number; no names are used. Four slides/photos from each artist are viewed simultaneously. Since selection to the art show is based on these slides/photos, they should accurately represent the work to be exhibited. Jurors will be looking for originality, technique, design and overall impact.

Only artists accepted in the jewelry category may display and sell jewelry. Only work consistent with the accepted juried slides may be exhibited and sold at the art show. Nothing of lesser quality or completely different style than that which is clearly visible on slides may be exhibited. Art on the Lake reserves the right to remove work from the show that is in violation of the above rule.

Artists are expected to exhibit their work themselves. The following is not acceptable:

Manufactured or Kit Jewelry
Products cast from commercial molds
Eggshell or seashell crafts
Commercially made products including fiber/wearables

Promotional mailers are available. **Send a 6 x 9 self-addressed, \$1.75 stamped envelope and we will mail them and your jury results in ample time for advertising. Slides/photos will be returned the day of the art show.**

We wish to thank you for your continued support.

Respectfully,

Kathleen Deburghraeve, Coordinator
Connie Kohn, Coordinator

2011 APPLICATION FORM

NAME _____ PHONE () _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

MEDIA _____

Please make check payable to Northfield Hills Activities Committee in the amount of \$70.00.

Please include any recent news releases, photographs or interesting biographical material that we could use to publicize your work in connection with our FAIR.

Your signature on this application form constitutes an agreement that the NORTHFIELD HILLS CONDOMINIUM ASSOCIATION OR ANY OF IT'S AGENTS will not be held responsible for damage to, or loss of, work or personal property or personal injury.

- | | |
|---|---|
| <input type="checkbox"/> New Artist | <input type="checkbox"/> Prior Exhibitor |
| <input type="checkbox"/> Check if new address | <input type="checkbox"/> Check if you are interested in the same booth as last year |

Signature: _____

RETURN APPLICATION AND RESUME TO: Kathleen Deburghraeve &
Connie Kohn
1750 Brentwood
Troy, MI 48098

Remember – Application is due by June 1st.

MEDIA CATEGORY:

2-D WORK

- | | |
|--|--|
| <input type="checkbox"/> Digital Art | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Drawing (includes
Pastels & calligraphy) | <input type="checkbox"/> Printmaking |
| <input type="checkbox"/> Painting | <input type="checkbox"/> 2-D Mixed Media |

3-D WORK

- | | |
|--|--|
| <input type="checkbox"/> Baskets | <input type="checkbox"/> Jewelry (non metal) |
| <input type="checkbox"/> Clay (functional) | <input type="checkbox"/> Leather |
| <input type="checkbox"/> Clay (non-functional) | <input type="checkbox"/> Metalsmithing |
| <input type="checkbox"/> Enamels | <input type="checkbox"/> Sculpture |
| <input type="checkbox"/> Fibers (non-wearable) | <input type="checkbox"/> Toys |
| <input type="checkbox"/> Fibers (wearable) | <input type="checkbox"/> Wood |
| <input type="checkbox"/> Glass | <input type="checkbox"/> 3-D Mixed Media |
| <input type="checkbox"/> Jewelry (metal) | |

Please indicate your experience with the following:

EDUCATION:

ART FAIRS:

DESCRIPTION OF PROCESS: (in 30 words or less, describe process in which you create your artwork and materials used)
